

RubiStar Rubric Made Using:
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Persuasive Essay : Visual Component

Teacher Name: **Mr. Gershman/Miss Arsenault**

Student Name: _____

CATEGORY	15	13	11	10	Score
Attractiveness	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance the presentation.	Makes use of font, color, graphics, effects, etc. to enhance the presentation.	Use of font, color, graphics, effects, etc. but these often distract from the presentation content.	
Requirements	All requirements are met and exceeded.	All requirements are met.	One requirement was not completely met.	More than one requirement was not completely met.	
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent.	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1-2 factual errors.	Content is minimal or there are several factual errors.	
Organization	Content is well organized using headings or bulleted lists to group related material.	Content is logically organized for the most part.	Uses headings or bulleted lists to organize, but the overall organization of topics appears flawed.	There was no clear or logical organizational structure, just lots of facts.	

Date Created: **Oct 19, 2008 01:40 pm (CDT)**

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